

REGULATION OF THE MINISTER OF TOURISM
OF THE REPUBLIC OF INDONESIA
NUMBER 2 OF 2025
ON
SATU DATA IN THE FIELD OF TOURISM

BY THE BLESSINGS OF ALMIGHTY GOD

MINISTER OF TOURISM OF THE REPUBLIC INDONESIA,

- Considering : a. that in order to improve the management of accurate, integrated and high-quality tourism data, it is necessary to implement tourism data management based on the principle of satu data Indonesia;
- b. that the Regulation of the Minister of Tourism and Creative Economy/Head of the Tourism and Creative Economy Agency Number 8 of 2022 on Satu Data in the Field of Tourism and Creative Economy is no longer in accordance with the needs of the organization, so it needs to be replaced;
- c. that based on the considerations as referred to in point a and point b, as well as to implement the provisions of Article 14 section (3) and Article 15 section (2) of Presidential Regulation Number 39 of 2019 on Satu Data Indonesia, it is necessary to issue a Regulation of the Minister of Tourism on Satu Data in the Field of Tourism;
- Observing : 1. Article 17 section (3) of the 1945 Constitution of the Republic of Indonesia;
2. Law Number 39 of 2008 on State Ministries (State Gazette of the Republic of Indonesia of 2008 Number 166, Supplement to the State Gazette of the Republic of Indonesia Number 4916) as amended by Law Number 61 of 2024 on Amendment to Law Number 39 of 2008 on State Ministries (State Gazette of the Republic of Indonesia of 2024 Number 225, Supplement to the State Gazette of the Republic of Indonesia Number 6994);
3. Presidential Regulation Number 39 of 2019 on Satu Data Indonesia (State Gazette of the Republic of Indonesia of 2019 Number 112);

4. Presidential Regulation Number 198 of 2024 on Ministry of Tourism (State Gazette of the Republic of Indonesia of 2024 Number 395);
5. Regulation of the Minister of Tourism Number 1 of 2025 on Organization and Work Procedures of the Ministry of Tourism (State Bulletin of the Republic of Indonesia of 2025 Number 1);

HAS DECIDED:

To issue : REGULATION OF THE MINISTER OF TOURISM ON SATU DATA
IN THE FIELD OF TOURISM.

CHAPTER I GENERAL PROVISIONS

Article 1

In this Ministerial Regulation:

1. Satu Data Indonesia means a government data governance policy to produce accurate, up-to-date, integrated, and accountable data, as well as easy to access and share between central and regional agencies through compliance with data standards, metadata, data interoperability, and the use of reference codes and master data.
2. Satu Data in the Field of Tourism means a government data governance policy within the Ministry of Tourism to unify data spread across various work units in order to realize the principle of Satu Data Indonesia and electronic dissemination in one data portal.
3. Data means a record of a collection of facts or descriptions in the form of numbers, characters, symbols, images, maps, signs, signals, writing, sounds and/or noises, which represent the actual situation or show an idea, object, condition or situation.
4. Data Standard means the standard that underlie certain Data.
5. Metadata means information in the form of a standard structure and format to describe Data, explain Data, and facilitate the search, use, and management of Data information.
6. Data Interoperability means the ability of Data to be shared between interacting electronic systems.
7. Reference Code means a sign containing characters that contain or describe a certain meaning, intent, or norm as a unique Data identity reference.
8. Master Data means Data that represents objects in government business processes as regulated in the presidential regulation governing Satu Data Indonesia.
9. Priority Data means selected Data originating from the list of Data to be collected in the following year as agreed upon in the forum of Satu Data Indonesia.

10. Tourism means a variety of tourism activities and is supported by various facilities and services provided by the community, entrepreneurs, central government and local government.
11. Statistics Data means Data in the form of numbers about the characteristics or special features of a population obtained through collection, processing, presentation and analysis.
12. Geospatial Data means Data about the geographic location, dimensions or size, and/or characteristics of natural and/or man-made objects located under, on, or above the earth's surface.
13. Data Trustee means a central agency that is given the authority to carry out guidance related to Data or a regional agency that is given the task to carry out guidance related to Data.
14. Forum of Satu Data Indonesia means a forum for communication and coordination between central and/or regional agencies for the implementation of Satu Data Indonesia.
15. Forum of Satu Data in the Field of Tourism means a forum for communication and coordination in the implementation of Satu Data within the Ministry of Tourism.
16. Data Custodian means a unit in central and regional agencies that carries out the activities of collecting, verifying and managing Data submitted by Data producers, as well as disseminating Data.
17. Data Producer means a unit in central and regional agencies that produce Data based on authority in accordance with the provisions of legislation.
18. Portal of Satu Data Indonesia means a national-level Data sharing media that can be accessed through the use of information and communication technology.
19. Portal of Satu Data in the Field of Tourism means a Data sharing media in the field of Tourism that can be accessed through the use of information and communication technology.
20. Ministry means the ministry administering government affairs in the field of Tourism.
21. Minister means the minister administering government affairs in the field of Tourism.
22. Secretary of the Ministry of Tourism, hereinafter referred to as the Secretary of the Ministry, means an assistant element to the leader who is under and responsible to the Minister.

Article 2

- (1) This Ministerial Regulation is intended to regulate the implementation of the Data governance in the field of Tourism produced by the Ministry to support the development planning, implementation, evaluation and control.
- (2) This Ministerial Regulation aims to:

- a. be a reference for implementation and guidelines for the Ministry in the framework of organizing Data governance to support the development planning, implementation, evaluation, and control;
- b. realize the availability of accurate, up-to-date, integrated, accountable, and easily accessible and shared Data by the Ministry and between central and/or regional agencies as a basis for the development planning, implementation, evaluation, and control;
- c. encourage openness and transparency of Data so that Data-based development planning and policy formulation are created; and
- d. support the national statistical system of legislation.

Article 3

The scope of this Ministerial Regulation includes:

- a. principles, types, and quality of Data in the field of Tourism;
- b. organizers of Satu Data in the Field of Tourism;
- c. implementation of Satu Data in the Field of Tourism;
- d. Portal of Satu Data in the Field of Tourism;
- e. right of access;
- f. participation and cooperation;
- g. monitoring and evaluation; and
- h. funding.

CHAPTER II

PRINCIPLES, TYPES, AND QUALITY OF DATA IN THE FIELD OF TOURISM

Part One

Principles of Data

Article 4

- (1) Implementation of Satu Data in the Field of Tourism is guided by the principle of Satu Data Indonesia.
- (2) The principle of Satu Data Indonesia as referred to in section (1) is implemented in accordance with the provisions of legislation.

Part Two

Types and Quality of Data

Article 5

- (1) Types of Data within the Ministry consist of:
 - a. Data based on representations of actual conditions; and
 - b. Data based on the Tourism information sector.
- (2) The types of Data based on representation of actual conditions as referred to in section (1) point a consist of:
 - a. Statistics Data; and
 - b. Geospatial Data.

- (3) The Data as referred to in section (1) can be generated:
 - a. automatically via the system/application; and
 - b. manually via the input type.

Article 6

- (1) All Data produced as referred to in Article 5 section (3) must fulfil the Data quality elements in accordance with the principle of Satu Data Indonesia.
- (2) The quality of Data as referred to in section (1) is through a process of compilation, cleaning and verification.

CHAPTER III

ORGANIZERS OF SATU DATA IN THE FIELD OF TOURISM

Part One

General

Article 7

- (1) Organizers of Satu Data in the Field of Tourism is implemented by:
 - a. Data Custodian; and
 - b. Data Producers.
- (2) The Organizers of Satu Data in the Field of Tourism as referred to in section (1) is determined by a Ministerial Decision.

Part Two

Data Custodian

Article 8

The Data Custodian as referred to in Article 7 section (1) point a has duties to:

- a. coordinate Data planning and implement together with Data Producers;
- b. collect, check and manage the conformity of Data submitted by Data Producers in accordance with the principle of Satu Data Indonesia;
- c. resubmit Data that does not comply with the principle of Satu Data Indonesia to Data Producers;
- d. propose a list of Data as Priority Data;
- e. conduct consultations with the Data Trustee regarding the results of the Priority Data verification;
- f. propose Priority Data that has been collected by the Ministry to the Forum of Satu Data Indonesia;
- g. prepare action plan of Satu Data in the Field of Tourism with Data Producers through the Forum of Satu Data in the Field of Tourism;
- h. propose action plan of Satu Data in the Field of Tourism through the Forum of Satu Data in the Field of Tourism;
- i. disseminate Data, including Reference Codes, Master Data, Data Standards, Metadata, Priority Data, and Data release and/or update schedules through the Portal of Satu Data in the Field of Tourism;

- j. ensure the interoperability process of internal information systems and/or applications with the Portal of Satu Data in the Field of Tourism;
- k. ensure the availability of adequate Data storage space;
- l. ensure Data and information security;
- m. manage Data on the Portal of Satu Data in the Field of Tourism;
- n. assist Data Trustee in guiding Data Producers;
- o. conduct monitoring of Satu Data in the Field of Tourism;
- p. conduct evaluation of the implementation of Satu Data in the Field of Tourism; and
- q. prepare report on the implementation of Satu Data in the Field of Tourism.

Part Three Data Producers

Article 9

The Data Producers as referred to in Article 7 section (1) point a has duties to:

- a. carry out Data planning with Data Custodian;
- b. propose list of Data as Priority Data;
- c. prepare action plan of Satu Data in the Field of Tourism with Data Custodian through the Forum of Satu Data in the Field of Tourism;
- d. collect data in accordance with standards, a list of Data determined through the Forum of Satu Data in the Field of Tourism, and a schedule for updating or releasing Data;
- e. carry out Data processing, including receiving, grouping, editing, storing and classifying Data in accordance with the provisions of legislation;
- f. submit validated and verified data in accordance with the principle of Satu Data Indonesia to the Data Custodian;
- g. prepare data stored in internal information systems and applications so that it can be integrated with the Portal of Satu Data in the Field of Tourism;
- h. ensure that the Data on the Portal of Satu Data in the Field of Tourism is valid and up-to-date;
- i. accelerate the release of annual publications;
- j. provide input to Data Trustee regarding Data Standards, Metadata, and Data Interoperability;
- k. produce Data in accordance with the principle of Satu Data Indonesia; and
- l. submit Data and Metadata to the Data Custodian.

Part Four Forum of Satu Data in the Field of Tourism

Article 10

- (1) Data Custodian and Data Producers utilize the Forum of Satu Data in the Field of Tourism to communicate and coordinate.
- (2) The Forum of Satu Data in the Field of Tourism as referred to in section (1) is implemented to:

- a. identify the list of Data to be collected in the following year;
 - b. identify the list of Data that is made Priority Data;
 - c. prepare action plan of Satu Data in the Field of Tourism;
 - d. identify communication and coordination regarding Data access restrictions proposed by Data Producers and Data Custodian;
 - e. resolve internal problems regarding the implementation of Satu Data in the Field of Tourism in compiling the Priority Data list;
 - f. carry out regular coordination meetings; and
 - g. prepare technical policies of Satu Data in the Field of Tourism.
- (3) Forum of Satu Data in the Field of Tourism as referred to in section (1) is coordinated by the Secretary of the Ministry.
- (4) The Secretary of the Ministry in coordinating the Forum of Satu Data in the Field of Tourism is assisted by the Data Custodian.

CHAPTER IV IMPLEMENTATION OF SATU DATA IN THE FIELD OF TOURISM

Part One General

Article 11

Implementation of Satu Data in the Field of Tourism consists of:

1. Data planning;
2. Data collection;
3. Data verification; and
4. Data dissemination.

Part Two Data Planning

Article 12

- (1) The Data planning as referred to in Article 11 point a includes determining:
- a. list of Data in the Field of Tourism to be collected in the following year;
 - b. list of Data in the Field of Tourism to be used as Priority Data; and/or
 - c. action plan of Satu Data in the Field of Tourism.
- (2) The Data planning as referred to in section (1) is coordinated by the Data Custodian and implemented together with the Data Producers.
- (3) Determination of the list of Data in the Field of Tourism as referred to in section (1) point a and point b is carried out based on:

- a. the architecture of the electronic-based government system in accordance with the provisions of legislation;
 - b. agreement of the Forum of Satu Data in the Field of Tourism; and/or
 - c. recommendations of the Data Trustee.
- (4) The list of Data in the Field of Tourism as referred to in section (3) contains:
- a. Data Producers for each Data; and/or
 - b. release and/or updating schedule for the Data.
- (5) The list of Data in the field of Tourism as referred to in section (3) can be used as a basis for planning and budgeting.

Article 13

- (1) Data Custodian can propose the list of Data as referred to in Article 12 section (3) as Priority Data to the Forum of Satu Data Indonesia.
- (2) The list of Data proposed as Priority Data as referred to in section (1) can be made based on:
- a. proposals of the Data Custodian;
 - b. proposals of the Data Producers; and/or
 - c. directions from the steering council.
- (3) The list of Data proposed by the Data Custodian as referred to in section (1) must meet the criteria of:
- a. supporting development priorities and the President's priorities in the national medium-term development plan and/or government work plan;
 - b. supporting the achievement of sustainable development goals in the field of Tourism; and/or
 - c. meeting urgent needs.

Article 14

- (1) The action plan of Satu Data in the Field of Tourism as referred to in Article 12 section (1) point c contains plans for programs and activities related to Satu Data in the Field of Tourism.
- (2) The action plan of Satu Data in the Field of Tourism as referred to in section (1) is prepared jointly by the Data Custodian and Data Producers.
- (3) The action plan of Satu Data in the Field of Tourism as referred to in section (1) includes:
- a. human resource development;
 - b. preparation of technical guidelines for the implementation of Satu Data in the Field of Tourism;
 - c. activities related to Data collection;
 - d. activities related to Data verification;
 - e. activities related to Data dissemination; and/or
 - f. other activities that support the achievement of Data in accordance with the principle of Satu Data Indonesia.
- (4) The action plan of Satu Data in the Field of Tourism as referred to in section (1) can be proposed by the Data Custodian through the Forum of Satu Data Indonesia to be used as input in the preparation of the action plan of Satu Data Indonesia.

- (5) The action plan of Satu Data in the Field of Tourism as referred to in section (1) is stipulated by a Ministerial Decision.

Part Three Data Collection

Article 15

- (1) The Data collection as referred to in Article 11 point b is carried out in accordance with:
 - a. Data Standards;
 - b. the list of Data determined in the Forum of Satu Data in the Field of Tourism; and
 - c. the schedule for updating or releasing Data.
- (2) The Data collection as referred to in section (1) is carried out by the Data Producers to be submitted to the Data Custodian.
- (3) The Data that has been collected as referred to in section (1) is accompanied by:
 - a. Data Standards that apply to the Data; and
 - b. Metadata attached to the Data.

Part Four Data Verification

Article 16

- (1) The Data verification as referred to in Article 11 point c is carried out on Data that has been collected by Data Producers as referred to in Article 15 section (3).
- (2) The Data verification as referred to in section (1) is carried out by the Data Custodian to adjust the Data to the principle of Satu Data Indonesia.
- (3) In the event that the Data submitted by the Data Producers as referred to in section (1) does not comply with the principle of Satu Data Indonesia, the Data Custodian will return the Data to the Data Producers.
- (4) Data Producers corrects the Data according to the results of the verification as referred to in section (2) and submits the results of the correction to the Data Custodian.

Part Five Data Dissemination

Article 17

- (1) The Data dissemination as referred to in Article 11 point d is the activity of providing access, distribution and exchange of Data.
- (2) The Data dissemination as referred to in section (1) is carried out by the Data Custodian.
- (3) The Data dissemination as referred to in section (2) is carried out on Data that has been subjected to Data verification as referred to in Article 16 section (2).
- (4) The Data dissemination as referred to in section (3) is carried out through:
 - a. Portal of Satu Data in the Field of Tourism;

- b. Portal of Satu Data Indonesia; and/or
- c. other media in accordance with the provisions of the legislation and developments in science and technology.

CHAPTER V PORTAL OF SATU DATA IN THE FIELD OF TOURISM

Article 18

- (1) Portal of Satu Data in the Field of Tourism is managed by Data Custodian.
- (2) The Portal of Satu Data in the Field of Tourism as referred to in section (1) provides access to:
 - a. Reference Codes;
 - b. Master Data;
 - c. Data;
 - d. Metadata;
 - e. Priority Data; and
 - f. Data release and/or update schedules.
- (3) Development of Portal of Satu Data in the Field of Tourism is carried out in accordance with the provisions of legislation.
- (4) Portal of Satu Data in the Field of Tourism is implemented in an integrated manner with Portal of Satu Data Indonesia in accordance with the provisions of legislation.

CHAPTER VI RIGHT OF ACCESS

Part One Providing Access

Article 19

- (1) Data Custodian provides access to Data on Portal of Satu Data in the Field of Tourism to all work units, technical implementation units, and authority implementing agencies in the Ministry.
- (2) In accessing the Data as referred to in section (1), work units, technical implementing units and authority implementing agencies are guided by the provisions stipulated by the Data Custodian.

Part Two Access Restrictions

Article 20

- (1) Data Producers and Data Custodian can submit requests for restrictions on access to certain Data to the Forum of Satu Data in the Field of Tourism.
- (2) Based on the submission from Data Producers and Data Custodian as referred to in section (1), the Forum of Satu Data in the Field of Tourism will discuss restrictions on access to certain Data by involving Information and Documentation Management Officers.

- (3) The results of the discussion as referred to in section (2) are submitted by the Secretary of the Ministry to coordinator of the Forum of Satu Data Indonesia.
- (4) The implementation of restrictions on access to Data as referred to in section (1) is carried out in accordance with the provisions of legislation.

CHAPTER VII PARTICIPATION AND COOPERATION

Article 21

- (1) Implementation of Satu Data in the Field of Tourism can involve participation from state institutions, public legal entities, and the community.
- (2) The participation as referred to in section (1) is carried out in the form of submitting:
 - a. information and Data;
 - b. proposals for consideration; and/or
 - c. suggestions and evaluations.

Article 22

Data Custodian can collaborate in the implementation of Satu Data in the Field of Tourism with:

- a. central agencies;
- b. regional agencies;
- c. higher-education institutions;
- d. research institutions; and/or
- e. other related parties.

CHAPTER VIII MONITORING AND EVALUATION

Part One Monitoring

Article 23

- (1) Monitoring of Satu Data in the Field of Tourism is carried out through coordination meetings regarding the implementation of Data planning, Data collection, Data verification, and Data dissemination.
- (2) The monitoring of Satu Data in the Field of Tourism as referred to in section (1) is carried out by the Data Custodian.
- (3) The results of monitoring Satu Data in the Field of Tourism as referred to in section (1) are the basis for implementing the evaluation of the implementation of Satu Data in the Field of Tourism.

Part Two Evaluation

Article 24

- (1) The evaluation of the implementation of Satu Data in the Field of Tourism as referred to in Article 23 section (3) is

carried out periodically at least 1 (one) time in 1 (one) year or at any time if necessary.

- (2) The evaluation as referred to in section (1) is carried out by the Data Custodian.
- (3) The evaluation results as referred to in section (2) are submitted by the Data Custodian to the Minister via the Secretary of the Ministry with a copy to the coordinator of Secretariat of Satu Data Indonesia.

CHAPTER IX FUNDING

Article 25

Funding for the implementation of Satu Data in the Field of Tourism comes from the Ministry's state budget and/or other legitimate funding sources in accordance with the provisions of legislation.

CHAPTER X TRANSITIONAL PROVISIONS

Article 26

- a. Memorandum of understandings, cooperation agreements, and/or written statements related to governance, Data access, and/or Data utilization that already exist at the time this Ministerial Regulation comes into force, remain valid and have binding legal force and must be adjusted to this Ministerial Regulation no later than 1 (one) year from the date this Ministerial Regulation comes into force.
- b. Portal of Satu Data in the Field of Tourism and Creative Economy which has been established based on the Regulation of the Minister of Tourism and Creative Economy/Head of the Tourism and Creative Economy Agency Number 8 of 2022 on Satu Data in the Field of Tourism and Creative Economy can still be implemented and is required to be adjusted to the provisions of this Ministerial Regulation no later than 1 (one) year from the date this Ministerial Regulation comes into force.

CHAPTER XI CLOSING PROVISIONS

Article 27

At the time this Ministerial Regulation comes into force, all implementing provisions of the Regulation of the Minister of Tourism and Creative Economy/Head of the Tourism and Creative Economy Agency Number 8 of 2022 on Satu Data in the Field of Tourism and Creative Economy (State Bulletin of the Republic of Indonesia of 2022 Number 675), are declared to remain effective to the extent not contrary to the provisions of this Ministerial Regulation.

Article 28

At the time this Ministerial Regulation comes into force, all provisions relating to Satu Data for the implementation of

duties and functions in the field of Tourism as regulated in the Regulation of the Minister of Tourism and Creative Economy/Head of the Tourism and Creative Economy Agency Number 8 of 2022 on Satu Data in the Field of Tourism and Creative Economy (State Bulletin of the Republic of Indonesia of 2022 Number 675), are declared ineffective.

Article 29

This Ministerial Regulation comes into force on the date of its promulgation.

In order that every person may know hereof, it is ordered to promulgate this Ministerial Regulation by its placement in the State Bulletin of the Republic of Indonesia.

Issued in Jakarta
on 9 July 2025

MINISTER OF TOURISM OF
THE REPUBLIC OF INDONESIA,

signed

WIDIYANTI PUTRI

Promulgated in Jakarta
on 10 July 2025

DIRECTOR GENERAL OF LEGISLATION
OF THE MINISTRY OF LAW OF
THE REPUBLIC OF INDONESIA,

signed

DHAHANA PUTRA

STATE BULLETIN OF THE REPUBLIC OF INDONESIA OF 2025 NUMBER 484

Jakarta, 23 October 2025
Has been translated as an Official Translation
on behalf of the Minister of Law
of the Republic of Indonesia
DIRECTOR GENERAL OF LEGISLATION,



DHAHANA PUTRA